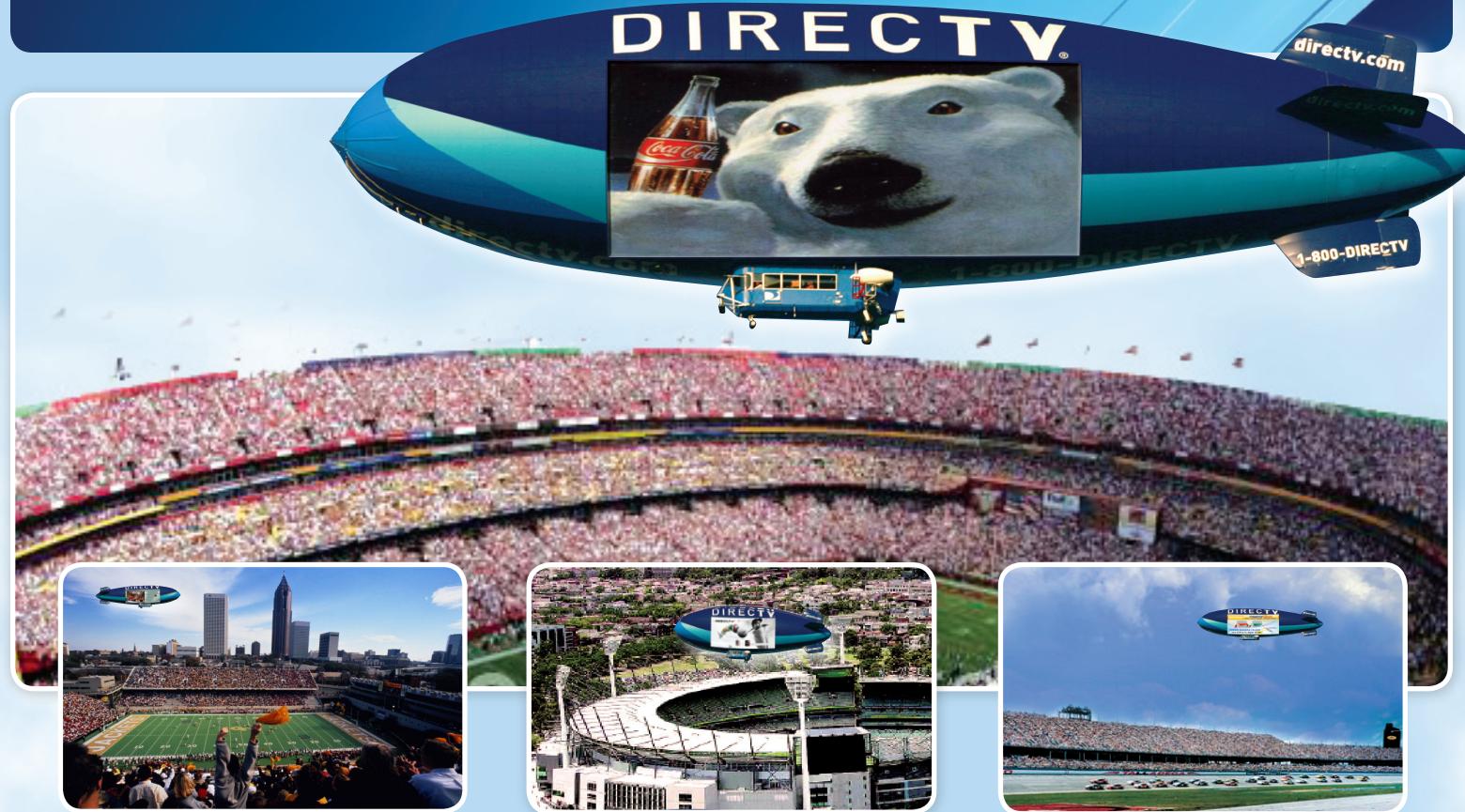


THE DIRECTV STARSHIP



A Unique Media Platform:



One Of A Kind

First airship in North America and currently the only one in the world with (2,100sf) LED screen.

Dynamic Exposure

Capable of displaying full motion, full color TV quality video day or night.

Built Like No Other

30 feet longer and 40% larger in volume (Helium content) than the Goodyear Blimp.

Live Event Coverage

HD Aerial Camera System provides live coverage of major sporting events.

Real Time Action

30' x 70' screen can also display live video action, concerts, highlights, scoreboards, promotions, interviews, etc.

Impossible To Miss

Reach large, captive, target audiences with "impossible-to-miss" video marketing platform at highly affordable rates.

High Profile

Deliver high-profile brand messaging directly overhead passionate sports fans in fun environment.

Custom All The Way

Flexibility to customize promotions by region, by sport and day of the week.

Scheduled Coverage:

